



The
Headliners
FOUNDATION



Ace Underwriter - \$10,000

- Large logo / name recognition on Headliners Foundation website & event collateral
- 10 VIP tickets to a pre-event cocktail reception with Verne Lundquist & Gary McCord
- 10 VIP tickets to main event with premium seating for dinner & entertaining stories from the fairways
- A surprise sports celebrity seated at your table
- (1) Photo opportunity with Gary McCord & Verne Lundquist
- Opportunity to provide branded giveaways & promotional information to event guests (quantity 200)
- Opportunity to play promotional video at event
- Name / logo included in event article in Headliners Club & Headliners Foundation newsletter

Eagle Underwriter - \$5,500

- Medium logo / name recognition on Headliners Foundation website & event collateral
- 8 VIP tickets to a pre-event cocktail reception with Verne Lundquist & Gary McCord
- 8 VIP tickets to main event which includes a seated dinner & entertaining stories from the fairways
- (1) Photo opportunity with Gary McCord & Verne Lundquist
- Opportunity to include branded giveaways & promotional information to event guests (quantity 200)
- Name / logo included in event article in Headliners Club & Headliners Foundation newsletters

Birdie Underwriter - \$2,750

- Small logo / name recognition on Headliners Foundation website & event collateral
- 4 VIP tickets to a pre-event cocktail reception with Verne Lundquist & Gary McCord
- 4 VIP tickets to main event which includes a seated dinner & entertaining stories from the fairways
- Opportunity to include branded giveaways & promotional information to event guests (quantity 200)
- Name / logo included in event article in Headliners Club & Headliners Foundation newsletters

Sponsorship Info: Alison Unger, Executive Director: 512.445.4520, aunger@headlinersfoundation.org



The Players



Verne Lundquist, a longtime Headliners Club member, has been at the center of covering major sporting events for more than 50 years. He began his career at KTBC-TV in Austin, then owned by Lady Bird and President Lyndon Baines Johnson. He was also the long-time voice of the Dallas Cowboys. Lundquist joined CBS Sports in 1982 and broadcast more than 20 sports for the network, including national and international coverage of football, basketball, Olympic figure skating, and golf.

He retired from covering SEC football in 2016 and continues to cover the Masters and other golf tournaments for the network. Lundquist played himself commentating on golf tournaments in the 1996 motion picture *Happy Gilmore*.



Gary McCord was a member of the CBS golf broadcast team until 2019 where his lighthearted approach to calling the game made him a fan favorite. McCord used his wry humor and irreverence to carve out a successful broadcasting career with CBS Sports for 33 years. He currently co-hosts a weekly program on SiriusXM PGA Tour Radio called “The Dry Heave” with former CBS colleague David Feherty.

Before picking up a microphone, McCord was an accomplished golfer. A two-time All-American at the University of California–Riverside, he won the NCAA Division II individual golf championship in 1970. He went on to a professional career, competing in more than 400 PGA Tour events and winning two PGA Tour Champions tournaments.

McCord has also written several books, including *Just a Range Ball in a Box of Titleists* and *Golf for Dummies*. In 1996, he appeared as himself in the Kevin Costner movie *Tin Cup*, a film he says is based on his life. He and fellow former CBS commentator Peter Kostis are partners in the Kostis/McCord Learning Center in Scottsdale, Arizona. McCord formerly served as a co-announcer on the EA Sports Tiger Woods PGA Tour series along with David Feherty.



Ed Clements will serve as the event’s Emcee. He is an Austin radio personality, a member of the Headliners Club and has served on the Headliners Foundation’s Verne Lundquist Sports Media Institute Committee since 2018. He was the Emcee for the Institute’s inaugural fundraising event in 2019, An Evening with Verne Lundquist. Clements has spent more than 30 years as a talk show host at KLBJ-AM in Austin. He is also the host for “Crenshaw on Golf” on SIRIUS-XM PGA Tour Radio. Clements is the starter for the Dell Technologies Match Play Tournament and was honored in 2018 by the Southern Texas PGA and the First Tee of Greater Austin for his contributions to the sport of golf. He is currently on the Boards of Texas Alzheimer’s, United Heritage Charity Foundation, the ARC of the Capital Area, and the Save Myny Conservancy.

The Headliners Foundation

Founded in 1983, The Headliners Foundation of Texas is a 501(c)3 non-profit organization that promotes excellence in Texas journalism by providing scholarships to promising communication students; recognizing and rewarding outstanding work by Texas journalists; and supporting special projects that promote journalistic excellence and preserve history.

The Verne Lundquist Sports Media Institute

Through your support of this special event, The Headliners Foundation continues to expand the The Verne Lundquist Sports Media Institute. The Institute provides training, online learning, grants and scholarships to high school and college sports journalism students and is a catalyst for innovative sports media programs at Texas colleges and universities. The Advisory Committee for the Institute is an impressive list of names such as Ben Crenshaw, Marty Akins, Lesley Visser, Dan Fouts, Nick Saban, Archie Manning, Troy Aikman, Todd Blackledge, Lee Roy Jordan, Mike Kryzewski and others.

Questions & Event Info:

www.headlinersfoundation.org

Alison Unger, Executive Director: 512.445.4520, aunger@headlinersfoundation.org

Jamie Carpenter, Event Planner: 512.924.4431, super_tinkerbell@yahoo.com



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YES!

I would like to underwrite An Evening with Verne Lundquist & Gary McCord

_____ Ace Underwriter - \$10,000

_____ Eagle Underwriter - \$5,500

_____ Birdie Underwriter - \$2,750

Payment by check is greatly appreciated. Make check payable to The Headliners Foundation.
[Credit card payment is also accepted online.](#) Invoice provided upon request.

UNDERWRITER CONTACT INFO

Today's Date_____

Underwriter / Company Name_____ *(As it is to appear on all printed materials)*

Contact Name_____

Address_____

Email_____ *(We will use this email to request your guest list & send follow-up event information)*

Phone_____

MAIL THIS COMPLETED FORM & PAYMENT TO:

- The Headliners Foundation, 221 West 6th Street, Suite 2100, Austin, Texas 78701

EMAIL CORPORATE LOGO TO:

- aunger@headlinersfoundation.org & super_tinkerbell@yahoo.com

THANK YOU FOR YOUR SUPPORT!

The Headliners Foundation is a 501(c)3 non-profit organization in good standing, offering interested supporters a tax-exempt opportunity to underwrite events and programs to support its mission of promoting excellence in journalism.

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